

# FUNDRAISING PYRAMID

Fundraising pyramids are used as a visual tool for a fundraising effort. You can use a fundraising pyramid for events, campaigns, or your annual fundraising goals. Pyramids are usually reserved for major donors and sponsors. By breaking down your annual goal into smaller targets, it may feel more manageable. Here is an example and a blank template. These amounts are arbitrary but in general the larger the gift the fewer of them you plan.



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